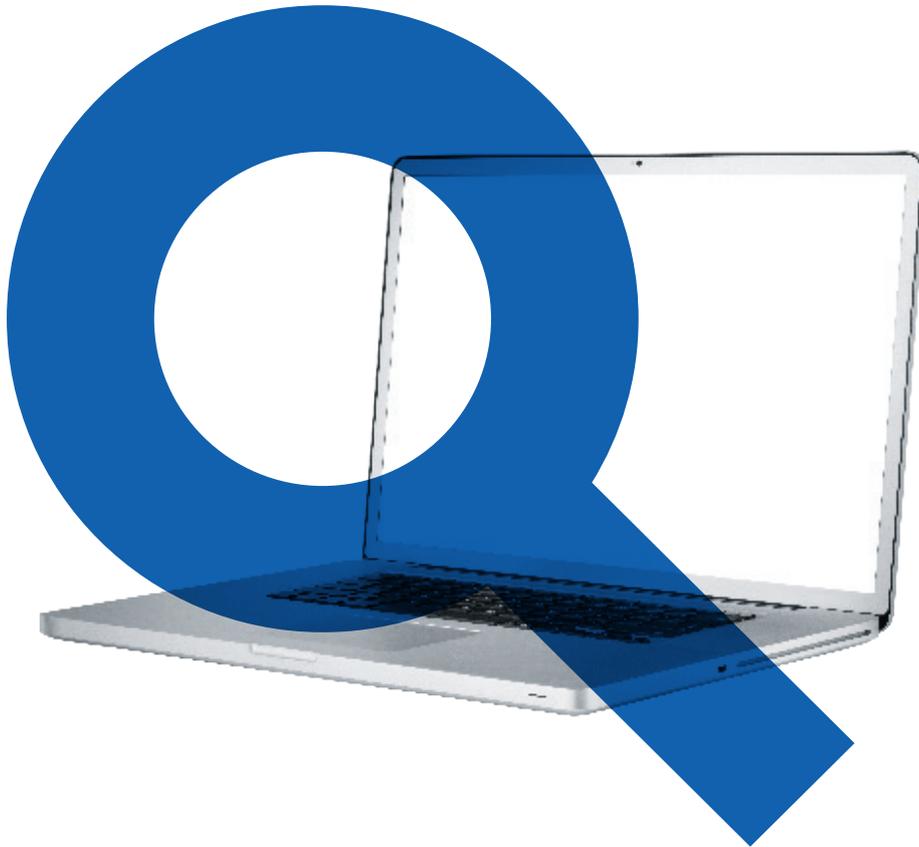


Sectors & Industries

Data



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Sectors & Industries

Schellenberg Wittmer's Data Group is a leading practice addressing legal issues related to the access and use of non-personal and personal data, including databases, in the digital economy. We advise and represent companies from a variety of technology sectors, including telecom, life sciences and media, and further strongly data-driven industries such as finance, health and retail.

Our strength setting us apart from our competitors is our 360° cross-practice approach to data issues, including our Intellectual Property, Information and Communication Technology, Competition, Life Sciences, Information Security and Cybercrime and further practice groups.

Expertise

Schellenberg Wittmer's Data Group has broad and specific expertise in advising and representing clients in data transactions, litigation and arbitration proceedings and related legal and regulatory aspects of the digital data economy, among others in respect of ownership in data, access to data, data protection and cybersecurity and cybercrime:

Litigation/Arbitration

- Disputes arising from the assignment, licensing (incl. FRAND licenses), access to, and use of (digital) data or databases
- Infringement of ownership and exclusivity rights in (big) data, including "artificial intelligence"-generated data, and trade secrets
- Disputes on data protection and privacy law issues, incl. data breaches and ransomware attacks
- Representation in administrative proceedings before federal authorities

Corporate and Commercial

- R&D, licensing, transfer, digital platform terms of use
- E-health solutions and apps
- Outsourcing, crossborder data transfer
- Intellectual property and other legal protection

Regulatory

- Data protection and security
- Compliance
- Digital market legislation
- Cybersecurity
- Competition law
- FinTech and blockchain
- Use of, and access to, data in regulated industries (e.g. finance, health, telecoms)

Deals and Cases

- Advising worldwide leading manufacturer of medicinal products in data analytics and intelligence solutions for healthcare
- Advising leading manufacturer of medical devices on the licensing of cloud-based computer software programs for the automated interpretation and analysis of anonymised patient data
- Advising healthcare market players on the creation and use of digital platforms for patient data and on integrated digital health platforms
- Legal assessment on the assignment of rights on functional safety and calibration data for the car industry
- Advising provider of mobile ticketing solution in the collection and use of mobility related public transport personal data, both under Swiss and EU data protection law
- Advising a financial institution in a project to collect and analyse bank account related transactional data for various purposes, including fraud prevention
- Advising various Silicon Valley based technology providers in their assessment of the legal landscape for the use of mass data collecting devices (e.g. sun glasses) in Switzerland
- Advising car manufacturers and insurance companies on the lawful-

- ness of using tracking mechanisms and data recording devices in cars for such purposes as accident prevention and assistance
- Advising companies from various industries in assessing and designing data and information exchange processes with competing companies for benchmarking purposes

Recognitions

The group and leading practitioners are highly ranked and recognised among leading law firms in global directories and publications:

- Chambers Europe
- Legal 500
- WWL Switzerland and WWL Data and Communications international guide
- Bilanz / Le Temps

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Schellenberg Wittmer Ltd is your leading Swiss business law firm with more than 150 lawyers in Zurich and Geneva, and an office in Singapore. We take care of all your legal needs – transactions, advisory, disputes.



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