

## **Brera Partners sponsors the management buy-out of Credaris AG**

- Brera Partners sponsor the management buy-out of Credaris from Comparis Group
- Brera Partners to support the company and its management in its continued growth while maintaining its excellent level of service

**Zurich, Switzerland, 24 November 2021**, Brera Partners Switzerland AG (“Brera Partners”) has sponsored the management buy-out of Credaris AG (“Credaris”) from the Comparis Group. The parties have agreed to confidentiality regarding the purchase price.

Founded in 2014 by Marc Hallauer within the Comparis Group, Credaris is Switzerland’s leading digital broker of personal loans. Credaris has grown rapidly since it was founded, led by one of the leading management teams in the sector, and is known by customers across Switzerland as a safe and easy way to obtain a consumer loan. Since its inception, Credaris has brokered over CHF 1 billion in personal loans, advised over 250,000 customers and processed over 100,000 credit applications.

Comparis.ch AG (“Comparis”) is one of Switzerland’s most trusted brands and is the country’s leading independent price comparison service.

In partnering with Credaris, Brera Partners aims to support the company and its management in continuing the growth of the business, while maintaining the excellent levels of service that Credaris is known for across the market.

### **Marc Hallauer, CEO, Credaris commented:**

“We are pleased Brera Partners has trusted us with the entire Credaris management team and look forward to partnering to continue to grow the business. Brera Partners has in-depth knowledge of the Swiss financial services sector and believes deeply in the potential of the business and management team.”

### **Steven Neubauer, CEO, Comparis.ch commented:**

“The sale of Credaris streamlines our portfolio and gives us the opportunity to strengthen our already high focus on consumers in Switzerland even further. We are delighted that with Marc Hallauer and Brera Partners, Credaris has found a new home that will guarantee continued independence and highest customer satisfaction. The transaction will enable both companies to develop independently - but as before - in close partnership and co-operation.”

### **Andrew Borda, Partner, Brera Partners commented:**

“We are extremely excited to sponsor the management buy-out of Credaris. Marc Hallauer is a dynamic entrepreneur who has built a fantastic management team and a great business that provides excellent service to its customers. We look forward to supporting Marc and his team in the next phase of Credaris’ growth.”

Brera Partners was advised by PwC (Financial, Commercial, Tax) and by Schellenberg Wittmer (Legal).

### About Brera

Brera Partners is a leading investor in European SMEs with a focus on opportunities in Switzerland and neighbouring countries with an EV of EUR 25 million – EUR 100 million. Focus sectors are business and financial services as well as b2b software and wealth management.

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